



Miss Chinatown Houston Scholarship Pageant

www.misschinatownhouston.org

The Chinese American Citizens Alliance, Houston Community Involvement Fund, will present the 52nd annual Miss Chinatown Houston Scholarship Pageant on Saturday, July 13, 2024, at the Royal Sonesta Houston Hotel.

The Miss Chinatown Houston Scholarship Pageant sustains itself from the support and generosity of the community. The pageant provides young Chinese American women the opportunity to be role models in the community, enrich their Chinese heritage, and further their education through scholarships.

Every contestant who is accepted in the pageant is a winner. During the weeks of preparation, they are coached on beauty and poise, health, nutrition, interviewing, and personal development. The contestants also enjoy performing for a large audience during the talent portion of the competition. In addition, the pageant experience extends beyond the stage by their taking part in community service, benefits of networking, and making lasting friendships.

We are proud that we have never charged an entry fee to the contestants and have awarded over \$250,000.00 in scholarships and prizes to our contestants through the generosity of sponsors and advertisers.

Miss Chinatown Houston is awarded a cash scholarship of \$6,000.00 and an additional \$2,000.00 sponsorship to the Miss Chinatown USA Pageant in San Francisco. The first runner-up wins the title of Miss Chinese New Year and a cash scholarship of \$4,500.00. The second runner-up wins the title of Second Princess and a \$3,000.00 cash scholarship. Miss Talent is awarded a cash scholarship of \$2,500.00. The remaining contestants receive cash scholarships of \$1,500.00. Other prizes are trophies and formal portraits by master photographer Alvin Gee.

We invite you to be a part of this prestigious and worthy event by being a Pageant Sponsor, Advertiser, or Prize Donor.

We hope we can count on your support this year and look forward to seeing you and your friends at the pageant!

Thank you,

Betty Gee

Miss Chinatown Houston Scholarship Pageant
Chair

The Honorable Theresa Chang

Miss Chinatown Houston Scholarship Pageant
Co-Chair

**Chinese American Citizens Alliance Community Involvement Fund
52nd Annual Miss Chinatown Houston Scholarship Pageant
Royal Sonesta Hotel – Saturday, July 13, 2024**

Sponsorship Opportunities

DOUBLE DIAMOND SPONSOR (\$7,500) -- Limited runway tables available

- First choice of a runway table
- Present bouquet to the winner on stage
- Full Page Ad in Souvenir Program Book
- Listing as a Double Diamond Sponsor on social media
- Listing on the Miss Chinatown Houston Website
- 10 VIP Dinner Pageant Tickets
- Tax Deductible Receipt
- Table for 10 at Contestant Meet & Greet (Thursday, June 13, 2024)

DIAMOND SPONSOR (\$5,000.00) -- Limited runway tables available

- Listing as a Diamond Sponsor in Souvenir Program Book
- Full Page Ad in Souvenir Program Book
- Listing as a Diamond Sponsor on social media
- Listing on the Miss Chinatown Houston Website
- 10 VIP Dinner Pageant Tickets
- Tax Deductible Receipt

JADE SPONSOR (\$3,000.00)

- Listing as a Jade Sponsor in Souvenir Program Book
- Full Page Ad in Souvenir Program Book
- Listing as Jade Sponsor on social media
- Listing on the Miss Chinatown Houston Website
- 10 Dinner Pageant Tickets
- Tax Deductible Receipt

PLATINUM SPONSOR (\$1,500.00)

- Listing as a Platinum Sponsor in Souvenir Program Book
- Full Page Ad in Souvenir Program Book
- Listing as Platinum Sponsor on social media
- Listing on the Miss Chinatown Houston Website
- 4 Dinner Pageant Tickets
- Tax Deductible Receipt

GOLD SPONSOR (\$750.00)

- Listing as a Gold Sponsor in Souvenir Program Book
- Half Page Ad in Souvenir Program Book
- Listing as Gold Sponsor on social media
- Listing on the Miss Chinatown Houston Website
- 2 Dinner Pageant Tickets
- Tax Deductible Receipt

Individual Tickets are \$200 per person.

Print Deadline for Sponsorship name on Poster for social media: June 14, 2024.

Print Deadline for Camera Ready Ad for Program Book: June 14, 2024.

Chinese American Citizens Alliance HoustonCommunity Involvement Fund

52nd Annual Miss Chinatown Houston Scholarship Pageant
Royal Sonesta Hotel
Saturday, July 13, 2024

Souvenir Program Book Advertisements

Full Page Package **8 1/2"X 11" Black and White** **\$500.00**

One Half Page **5 1/2"X8 1/2" Black and White** **\$300**

One Quarter Page **2 3/4"X 8 1/2" Black and White** **\$150**

Or (5 1/2" by 4 1/4")

Due: June 14, 2024

If you have any questions, please reach out to:

Betty Gee bettygee16@yahoo.com
The Honorable Therese Chang theresachangdc@aol.com
Tina Walker mchpageant@gmail.com

Sponsorship and Advertisements
52nd Annual Miss Chinatown Houston Scholarship Pageant
Royal Sonesta Hotel
Saturday, July 13, 2024

Name: _____

Address: _____

Contact Name: _____ Phone: _____

Fax: _____ Email: _____

Sponsorships:

____ Double Diamond \$7,500

____ Diamond Sponsor \$5000

____ Jade Sponsor \$3000

____ Platinum Sponsor \$1500

____ Gold Sponsor \$750

____ Individual Ticket \$200

*Sponsor listed on Poster as _____

*** Poster Printing Deadline - June 14, 2024**

Advertisements:

____ Full Page Package \$500.00 (81/2"X11")

____ Half Page \$300.00 (51/2" X 81/2")

____ Quarter Page \$150.00 (2 3/4" X 81/2") or (5 1/2" X 4 1/4") Ad

Amount: _____ Check #: _____

The Miss Chinatown Houston Scholarship Pageant is a 501c (3) non-profit entity. Please return this form with your check paid to **"CACA Houston CIF"** mail to **2343 Town Center, Suite 1, Sugar Land, TX 77478.**

If you have any questions, please reach out to:

Betty Gee bettygee16@yahoo.com

The Honorable Therese Chang theresachangdc@aol.com

Tina Walker mchpageant@gmail.com

Please submit the camera-ready ad in a jpeg or pdf file to mchpageant@gmail.com by **June 14, 2024.**